

## A Rubric for Evaluating Web Sites

Name of site: Enchanted learning

URL of site: <http://enchantedlearning.com>

<p style="text-align: center;"><b>Criterion</b> (Trait being evaluated)</p>	<p style="text-align: center;"><b>Excellent</b> because . . .</p>	<p style="text-align: center;"><b>Acceptable</b> because . . .</p>	<p style="text-align: center;"><b>Unacceptable</b> because . . .</p>
<p><b>Authority</b></p> <ul style="list-style-type: none"> <li>• What are the author's qualifications to write about the topic?</li> <li>• Are the author's name and address on the site?</li> <li>• Check the domain name of the site (the part that ends with .com or .edu). Is the site affiliated with a reputable organization?</li> </ul>			<p>It ends in .com, the author has barely any qualifications, and the author has no info on himself.</p>
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>• Does the author present original material, or has everything come from another source?</li> <li>• Does the author present material in depth?</li> <li>• Does the author try to be objective? If the author is biased, does he/she make the position clear?</li> <li>• Does the site seem to be misleading?</li> <li>• Can you doublecheck the information for accuracy?</li> <li>• Has the information been updated recently?</li> <li>• Are links to other sources of information available?</li> </ul>		<p>The punctuation is correct, the site is not misleading, the content has some depth, and the links work right.</p>	
<p><b>Purpose</b></p> <ul style="list-style-type: none"> <li>• Is the site trying to sell you something? Does that</li> </ul>		<p>The website's info is not one-sided, it is a professional-ish website, but here are many ads</p>	

<p>affect the information being presented?</p> <ul style="list-style-type: none"><li>• Is the site a personal homepage or a professional source of information?</li><li>• If the site is about a controversial issue, does it present one side or both sides of the argument?</li></ul>			
<p><b>Design</b></p> <ul style="list-style-type: none"><li>• How much advertising does the site contain?</li><li>• Has the author paid attention to spelling and other basic writing skills?</li><li>• Are the links current?</li><li>• Is it reasonably easy to find your way around the site?</li></ul>			<p>The website has many ads, basic writing skills. Incurrent links, and it is confusing.</p>